



Are Proud to Present the  
**2019 Bourbon Brawl**  
Bartender Competition

**Here is what you need to know:**

- ☺ WHERE: The Barrel Proof, 1201 Magazine Street, NOLA 70130
- ☺ WHEN: March 20, 2019, from 6:00pm to 9:00pm
- ☺ WHAT: Eight (8) bartenders competing for prizes and bragging rights
- ☺ HOW:
  - ☺ Bartenders interested in competing must send in BIO brief and an essay on “WHY I LOVE BARTENDING” and an original Jim Beam recipe
  - ☺ Eight (8) bartenders to be decided by a panel selected by Jim Beam and the New Orleans Bourbon Festival
  - ☺ Deadline for essay is March 8, 2019. Essays to be emailed to [info@nobourbonfest.com](mailto:info@nobourbonfest.com)
- ☺ WIFM:
  - ☺ First Place: Trip, including airfare and hotel compliments of the New Orleans Bourbon Festival, for the Winning bartender and a guest to Kentucky to visit Makers Mark and Jim Beam Distilleries and a beautiful 1<sup>st</sup> place trophy.
  - ☺ Second Place: Bottle of Little Book and an almost as beautiful 2<sup>nd</sup> place trophy.
  - ☺ Third Place: Bottle of Makers Private Select, hand picked by the New Orleans Bourbon Festival and a commemorative third place plaque.

**BARREL  
PROOF**

**Thank You to the Sponsors of  
the 2019 Bourbon Brawl**

